



MESSAGE FROM OUR VERY OWN DISTRICT GOVERNOR DG LION LINDA AMERAULT

Dear Fellow Lions Family,

This has been an interesting and good year. Thank you for the privilege of allowing me to Serve you as District 4-L5 Governor this past year.

Every one of you is to be congratulated for all the work you have done in 2022-2023. Many service projects and hours were put in. We have a generous district with the help everyone does for the good of each other and our communities. We overcame snow disasters, we diminished hunger, environmental issues, childhood cancer, vision, and diabetes. Most of us contributed something to each of these projects. We made a special category with 100% of our clubs reporting at least one service project. Thank you!

There are too many Lions to name individually, I won't even try. However, I would like to Thank my Cabinet DGE Hank Trueba; IVDE Alan Winkelstein; Cabinet Secretary, Dorene Bobeng; Andrea Green, Cabinet Treasurer; Region Chairs: Jane Van Norstrand, Lidia Petrov-Jones, Sheryl Williams, and Joe Garcia; Zone Chairs: Becca Williams, Laurie Luckner, Cliff Reed, Jennifer Simpson, Linda Molina; IPDG Fred Caldera; Constitution and Bylaws Chair PDG Phil Burch' Convention Chair Jennifer Simpson; Budget & amp; Finance Chair Linda Molina; GAT Team LidiaPetrov-Jones, PDG Bob Niez and Kathy McCracken; Women's Development Chair Faye Hampton; Tail Twister Eric Morden; Events Chairs Renee and Andy Arriola; Special Award Chairs Soledad and Ed Morden: LCIF Chair Stephanie Gwinn; Directory Chair Ken Reed; All Committee Chairs. Special thanks to our District Newsletter Editor Donna Rollins. Thank you all for your hard work and support. Please keep up the great work for your incoming District Governor, Lion Hank Trueba. He deserves all your support and cooperation. And the years after for 1st VDGE Alan Winkelstein and 2nd VDGE Stephanie Gwinn.

So, what am I going to do in my retirement? I will be moving to Denver, Colorado to be with my daughter and her family. I have been recently diagnosed with renal cell carcinoma. that has metastasized in my right lung. With the support of my family, I will be receiving chemotherapy. I hope to be back from time to time to visit. I ask for your support as well. My phone number will be the same and my address will be 3060 Elm St., Denver, CO 80207.

I love all of you. Please take care of each other. Remember our Code of Ethics. Be kind to one another. If you can't say anything nice about someone then say nothing. Serve from the heart.

Together in Service,

Linda Amerault
 District Governor 4-L5
 Council Treasurer

In this Issue

- 1- District Governor Message - DG Linda Amerault
- 2 -Task Force message – IPDG Fred Caldera
- 3 -LCIF – Stephanie Gwinn
- 4 -GMT Message– PDG Bob Niez
- 6 - GLT Address – Lidia Petrov-Jones
- 7 - GST Message – Lion Kathy McCracken
- 8 -Interview with a Lion – Lion Fred Caldera
- 11 LCI Upcoming events
- 12 CLFIS
- 13 USA/CANADA Forum / Lions University
- 15 -MD4
- 16 - Rose Parade Updates
- 19-21 – District 4-L5 upcoming events and information
- 24 In Memory





TASK FORCE TEAM



Good day fellow Lions,

I hope you are all doing well. We had a great time at District 4-L5's convention at the Soboba Casino in San Jacinto.

The proposed Addendum to the District's Constitution and By Laws failed to pass approval by the delegates. This was the addendum that would have authorized the District Governor to spend the emergency disaster funds in the district reserve account (which are predesignated only for this use) with approval of the Governor, 1st VDG, 2nd VDG, Budget and Finance Chair, and the Disaster (Task Force Director) Chair, for speedy and accountable distribution of funds. Perhaps it can be visited next year for approval.

Is your club able to meet the challenge of the next disaster when your community asks for assistance? Can you provide funds, manpower to help? Is this something your club would like to commit to? All too often clubs and even in our personal lives we are reactionary to disasters. Going forward, I challenge you to be proactive and plan for the next disaster. **BE THE SOLUTION.**

This could be an added new project for your club. Choose a Lion who is enthusiastic and committed to service and is willing to be trained in this important position. They can become the point man during the time of service. Your club can also consider putting aside disaster funds in an account to be ready when requested by your community.

Bigger projects could include your club having a cache of goods such as dried non-perishable food items, hygiene items, clothing, blankets, eyeglasses, etc. ready for distribution. There are some clubs in Northern California that have trailers with these items and are a welcomed site by the community. Your club may consider having members trained by the Red Cross to be able to volunteer to work in their emergency shelters. You would fly under their banner, but this is a great opportunity to partner with and be servants showing a Lions heart!

The opportunities are great for this type of service. Recruit new members who would be interested in this kind of service. There is great satisfaction in helping our community when it is needed the most. If all clubs in the district can be ready in some way, be it small or big, we can be ready when Lions are called upon to serve!

"We Serve"

If you have any questions, please call me 760-559-2325
Fred Caldera
IPDG, Dist. 4-L5
Task Force Director



2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023



**Lions Clubs International
 FOUNDATION**

LION STEPHANIE GWINN LCIF Chair 4-L5



Thank you to everyone who has contributed this year to our own foundation, LCIF.

Thank you to everyone who purchased a square to win a Melvin Jones Fellow. The winner is Donna Rollins from Apple Valley! Her number was 20. Each number was written on it's own poker chip. Two people verified that all 50 poker chips were there and that the chips were put into a cloth bag. District Governor Linda Amerault pulled the winning poker chip at the luncheon during the convention. Thank you for supporting our Lions Clubs International Foundation. - Lion Stephanie Gwinn LCIF Chair



LIONS RESPOND TO 'DISASTER OF THE CENTURY' WITH LCIF SUPPORT

by Andrea Small

April 21, 2023

"Turkey is going through the most difficult days in its history," says Past Council Chairperson Danyal Kubin, the disaster relief committee chairperson for MD 118 who is mobilizing Lions' disaster relief efforts following the February 2023 earthquake and aftershocks that struck Turkey and Syria.

Kubin is a structural engineer and seismic expert. He says this series of earthquakes is the largest seen in the region in more than a century and were felt for more than 350,000 square kilometers. Additionally, the earthquakes were very close to the surface, making the destruction even greater.

To date, the disaster has killed more than 50,000 people, injured more than 120,000, and left millions of people displaced. Homes crumbled to the ground, hundreds of other buildings collapsed, and communities were changed forever.

"Although our state and non-government associations do their best to support the earthquake zone with all their power, unfortunately, it is not enough to overcome all the problems caused by these earthquakes," Kubin said.

When a humanitarian disaster of this magnitude strikes, Lions are among the first to respond. And, empowered by Lions Clubs International Foundation (LCIF) grant funds, they are already bringing a small bit of comfort to survivors of these devastating earthquakes.

The first priority? Providing safety and shelter to people who currently have no place to call home.

Immediately after the first earthquake struck, LCIF awarded a US\$200,000 Major Catastrophe Grant to the Lions in Turkey. Lions are using these funds to develop the Adiyaman Lions Container Village. The 60 containers purchased with the grant are furnished and fitted with a kitchen and bathroom to provide temporary housing for displaced people while they await reconstruction in their communities.

Lions in Sweden also are using an LCIF Matching Grant awarded in May 2022 to develop the Antakya Lions Tent Village. Within the village are 320 tents to temporarily house 1,050 people, more than 340 of them children. Local Lions and Leo volunteers regularly interact with the children, providing them with learning and socialization opportunities.

Finally, through LCIF's partnership with the MD 111 German Lions Foundation, funds are addressing the immediate survival, safety, and short-term housing needs of victims of the earthquakes in Turkey and Syria.

These are just a few of the projects that are underway. Additional grants will be awarded as needs continue to grow.

"The devastation that this earthquake and the subsequent aftershocks brought is heartbreaking, and those affected by this disaster will need support in recovering and rebuilding for many days, weeks, months, and even years ahead," said LCIF Chairperson Douglas X. Alexander.

"The response and support from Lions worldwide is inspiring and illustrates Lions' unwavering humanitarian spirit during this unfathomable disaster. Lions live and serve in the communities most impacted, and we will be there to support the people there as long as they need us," Alexander added. "LCIF grant funding helps us make an even bigger difference for people who've experienced so much loss during this unimaginable disaster."

LCIF grants are only possible with support from Lions across the globe, who immediately united to support those impacted by the earthquakes. In the weeks following the disaster, many Lions leaders, clubs and districts launched fundraising events in person and online to benefit LCIF's Disaster Relief fund. Lions worldwide also continue to make individual donations to support the cause. These efforts will help ensure that Lions can provide help and hope in the region as long as it is needed. "We are talking about a disaster on a scale that no country in the world can be prepared for on its own," Kubin said. "That's why we need the support of the international community more than ever. Together we are always stronger." To learn more about how Lions International is responding to this disaster and how Lions are an integral part of earthquake relief, visit lionsclubs.org/earthquakerelief.

LCIF Article from current LION magazine



Message from PDG Bob Neiz - Global Membership Chair

OPEN HOUSE IDEAS THAT WILL DRAW IN A CROWD

By now we would like to think that everybody, everywhere, knew about our Lions Clubs and their essential place in the communities we live and serve in. Let's face it, haven't we already earned great success by rising above all the other well-intentioned (but not as great as us) organizations that we share community space with? Don't we have the greatest events and the best people? Well, let's just say we would like to think so but as we all know 9/10ths of the picture is in our own perception and it is our responsibility to share Lions Clubs in our communities with others. Many people are still unsure of who Lions are and what they do.

You may have made big plans to get a club established and up and rolling when you were chartered but if you were to revisit that first meeting with Charter members now, how much can truly be said to have resulted in fruits and true follow through. We need to engage with other organizations and help them where possible while maintaining our Lions Club image as 'We Serve'.

If you are ever in the enviable position of shopping for a new home, you are probably familiar with an open house concept in real estate. Also, you probably had an acute eye spotting those signs and homes posted in the area you want to be. Real estate agencies have long known what it takes to run a successful open house so rather than recreate the wheel let's look at their approach and see if it can be utilized and tweaked for our own Lion club growths. Vital first steps in getting a Club noticed and growing membership could simply be a good old-fashioned open house.

We all know first impressions are lasting and as clubs we want that first 'eye-glance' to have a positive and lasting impact on new and potential members. How is your club's curb appeal? Whether you meet at your own clubhouse, or a local restaurant do you have bright and inviting signage to say who you are or what you do? Do you have information for casual passersby that would make them want to come and check you out and attract those with similar interests if you are a specialty club, or general information for those looking for other avenues of service? Have you decluttered your meetings? If you are growing out of your space that is not a bad problem to have! Do you need to find a bigger place so a new person walking in can easily find a spot to sit and feel comfortable? Does everyone wear their name badge and do guests get name tags? Does your club need written agendas so new attendees can follow along with what is happening? Can families with children attend and are there things for the kids to keep occupied but within parents' line of sight. If you cannot create or find a bigger venue, should you look at more meetings times to allow more members to be present? Have you used your social selling skills to mass-market across the Internet. Unlike Disney, just because we build it does not mean they will come. Do you have assigned greeters to help visitors navigate what is going on.

Social media is a great way to target your local community with concise clear information easing unfounded fears we are a cult, political or religious do-gooders out solely for our own gain. Younger potential members get most of their information online so make sure your web page and social media is up to date and clear about who you are if you want a younger membership to follow what you have so proudly developed.

The baby boomers (born in 1946-1964) and our X generation (born 1965-1980) may be most interested in diabetes and vision and cancer concerns. The Y and Z generation (born 1981- 2012) want to help and change the world and hold strong beliefs about many of the things Lions seek to improve such as environmental issues, poverty and hunger, Gen Z is astutely aware of youth issues mental health and social concerns. Every group is uniquely aware and poised to address issues and we must remain inclusive to get the best results.

Is your price, right? People typically are more than willing to pay dues if they feel they are getting money's worth. Clubs must be able to show they are active, and belonging is worthwhile. I have personally spoken to people who dropped out of membership because they were not as impactful in the community as they wished to be. Hopefully, all members see they get more than they imagined and the feelings they get from serving will bring them back year after year. Do you have a plan for helping with dues if someone falls on hard times? If we can't lift our own members up, how can we ever say we truly serve 'our' community? Our members' time is even more vital than their dues. Losing a committed member over a unpaid dues is sad.

After getting the venue presentable and ensuring the current members know their welcoming roles it is now time you invited the public to come view it in person. Open house ideas don't have to break the bank or have you pulling your hair out. The following are some simple, unique practices that will fill chairs and cause your clients to sing your praises.

Make every meeting an **OPEN HOUSE**. An open house doesn't have to be staged. If every club member invited a guest to join them for a meeting buy them a meal, and even if there is not a meal served offer take them out to coffee afterwards can you calculate how many guests would pass through your club in a year? In a club of 20 members, you would be looking at 240 more people knowing more about Lions Club in a single year.



Remember it is stated that someone who has a good experience will tell 4-5 other people about it but someone having a poor experience can share with up to 21 other people.

Signage

It's common practice to place a few directional signs up on the morning of an open house but consider taking this step a bit further using at least 10 directional signs for an open house. It's hard to ignore this many signs, and the repetitive visual will spark attention in anybody driving past. FOMO (Fear Of Missing Out) can be used to our advantage. As a teaser leading up to the main event, it's also helpful to throw an "Open House" sign a few days in advance with date and time clearly visible as this builds anticipation with neighbors and anyone they might be willing to tell.

Advertise Everywhere

Combine techniques in both hard print and online media to spread the news. Print media such as a local newspaper or magazine still reaches a significant audience but it does not reach widely across all demographics, It is stated 52 percent of home buyers turning to the Internet as their first step, it's imperative you post open house details on as many websites as possible.

Social media websites are a resourceful avenue for free advertising. You can even get audience feedback by sending out a Facebook invite to your sphere of influence. Invitees can choose to RSVP or be actively notified when you post updates for the next club event or open house.

Invite Neighbors or call it a reunion

Our goal is to attract local community members and neighbors or past members can be the biggest cheerleaders for a club when they want to be with friends. To draw in the attention of the surrounding citizens, stick fliers in prominent places before the open house, or knock on some doors to spread the word or send out emails to past members inviting them to events. Life events may have changed and they may wish to come back.

Hold Odd Hours

By holding open houses at odd hours or sharing upcoming events at same time you may eliminate much of the competition for foot traffic that a popular Saturday will hold with other events. Think about parents dropping off kids to school or capturing night shift workers on their drive home. Always have a booth at every event solely to share information on membership. Post events at libraries, coffee houses, schools and post offices.

Provide Food or Prizes

Who doesn't like free things, the smell of fresh baked cookies or popcorn is also a draw? While you will still get attendees if you don't provide food or prizes, complimentary gifts will go a long way toward building excitement. When people eat, they tend to dwell a little longer, too, which gives you more time to make an impression. Prizes help by making your open house more memorable than the rest. The winners will go home with a gift that will help them associate your club with a reward, which makes it stand out even brighter!

Open house ideas can be fun, creative projects that build excitement and get people through the door. Although an open house doesn't guarantee a new member, it will inevitably get the Lions brand shown to more people. Plus, if your club isn't right for certain attendees, they may know of an acquaintance for whom it will be perfect. The reward is worth the effort of thinking outside the box.

Please reach out and network with the clubs who are growing to share their ideas. Our district like so many others is challenged to keep and gain members and DG Elect Hank has a goal for the upcoming year worth the renewed effort.

BE A PART OF THE BIGGEST SERVICE COMMUNITY- JOIN LIONS CLUB





Message from Lidia Petrov-Jones, Global Leadership Chair

*In order to carry a positive action, we must develop here
a positive vision.*

Dalai Lama

Dear Lions from District 4-L5,

First, let me congratulate our New District Leaders and Club Leaders for the year 2023-2024.

I would like to encourage you to work with your club members to develop the following steps for your club success:

➤ **Build the Club Vision.**

You can do that by performing a SWOT (Strengths, Weaknesses, Opportunities and Threads) analysis. Spend the time to let each Lion share the Improvements they would like to see. These ideas, when incorporated into the plan, provide investment and commitment from all Lions in attendance. Listen, record and utilize these ideas to foster greater success.

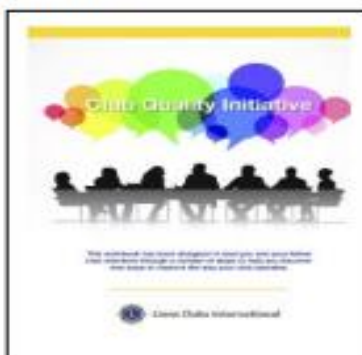
➤ **Develop S.M.A.R.T. (Specific, Measurable, Attainable, Realistic, Timely) goals.**

Make those goals clear and achievable. Monitor the progress made with your club throughout the fiscal year. Be sure to assign clear objectives to the Club members.

➤ **Share your Success!**

Collect quotes from Lions, service beneficiaries and public leaders, use them! Capture pictures and short videos, preferably showing Lions in action. Share through district newsletters, social media, traditional media and our website.

There are many resources at the LCI website. Please visit www.lionsclubs.org. (I am here to help you with any questions you may have)



• **Low Cost, High Visibility
and High Impact**



It costs nothing but time to serve others





2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

Message from Lion Kathy McCracken Global Service Chair



District 4 L5

July 1, 2022 - June 30, 2023

Volunteering is
 a work of heart



161,937
 People Served

1,917
 Service Activities Completed

41,075
 Volunteer Hours

\$81,781
 Funds Donated(USD)

\$132,613
 Funds Raised(USD)

Project Care 2022-2023

August 2022
Youth
 Youth Day
 Youth focus including Leos in Service Activities
 Leo participating at COG

October 2022
Vision
 World Vision Day
 Sight focus including glasses collection and eye screening

December 2022
Happy Holidays
 Military and First Responders cards, gifts and food

February 2023
Hunger
 Pounds of nonperishable food donated/ number of meals served

April 2023
Environment
 Earth Day
 Plant trees/ adopt a highway/community gardening/pull tab collection

May 2023
Health
 Diabetes education programs/ Strides Walk/testing
 Pediatric Cancer/Send notes, collect toys for pediatric cancer patients/blood drives/pull tab collection

PROJECT CARE ~ 2022-2023



YOUTH

2,441 People Served
 450 Service Hours
 10 clubs reported



VISION

3,894 People Served
 911 Service Hours
 \$6,056 Donated
 7 clubs reported



HAPPY HOLIDAYS

Military and First Responders
 325 People Served
 26 Service Hours
 3 clubs reported



HUNGER

4,642 People Served
 457 Service Hours
 1,606 Pounds of food
 \$1,428 Donated
 7 clubs reported



ENVIRONMENT

910 People Served
 81 Service Hours
 4 clubs reported



HEALTH

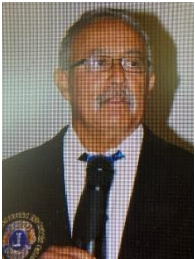


Waiting for the reports to be completed by 6-1-2023



INTERVIEW with a LION

This Months submission was provided by our IPDG Lion Fred Caldera. Thank you or taking the time to answer our questions and share your journey with us.



I have been a Lion for the past 11 years.

My home club is Apple Valley Lions and Cubs Club.

I became a Lion after attending a California Lions Friends in Sight event here in Apple Valley.

400 people attended and received glasses who were in need. It was a great showing of compassion and service in action. It showed me that the Lions organization is a great way to give service to the community.

My favorite Lions project is any project that a club does to give service to the community. While I was Governor, I had the opportunity to see and hear of many awesome projects, and all are done passionately by their club members.

During my professional career as a Firefighter, I had an Engine Captain who's crew I was on during my rookie years. He was cool under pressure, showed professionalism in his command. He was one of the officers who stood out to me, and I wanted to be just that kind of officer when I became Captain. And most of all, to be like my Lord and Savior, Jesus, who shows the example of servant-leadership to mankind. (I stumble along the way to be Christ-like: I am glad He shows me the way!)

My club shows what can be done when encouragement to "be the solution" and to serve their passion for service is given. New people in the club are taking on the challenge of taking on the many events we have. New members have brought new projects to the club. We started our new "Cubs" meeting during the general Lions meeting with activities for the kids, and one of our new members is the leader of this group, including our first LEO member!

The best thing in our club is the youth, encouragement, projects, ideas, new members, and the POTLUCKS. Being a newly revitalized club, we are finding our ways to serve where we can. The biggest way to serve our community will be through vision screening in the future.

The Apple Valley Lions and Cubs Club would be an example of how clubs can sustain and attract new members. Adults with young children who would otherwise like to serve their community can't do so because of issues with childcare. The Apple Valley Lions and Cubs Club has a new "Cubs" club where parents can bring their kids to the meeting. While parents are participating in Club activities, the "Cubs" are busy doing their activities and projects under the supervision of the adult Lions "Cub" leader. They are also encouraged to bring their kids to the events that are held and to help in any way suitable for youth with their Lions parents. This answers the need for Lions growth and shows the way of service to a new generation.

Please send us names for interviewees for future submissions. Everyone has a unique and interesting Lions story and we would love to highlight as many people as we can in this section.



VISION

Hire WSB Talent

World Services for the Blind pretrains and prescreens qualified candidates for specified company needs.

WSB provides for employees at no cost to companies:

Customized training for new employees:

90-days paid salary; On the job training; Ongoing employee support; Technology needed to complete essential job-related tasks; Orientation and Mobility for familiarization to the workplace.

Current certifications that WSB graduates hold:


Information Technology Specialists graduate with CompTIA A+, Network+, and Security+ certifications; Customer Service and Call Center graduates have earned Hubspot certifications; Massage Therapist graduate with their massage therapy state license; Credit

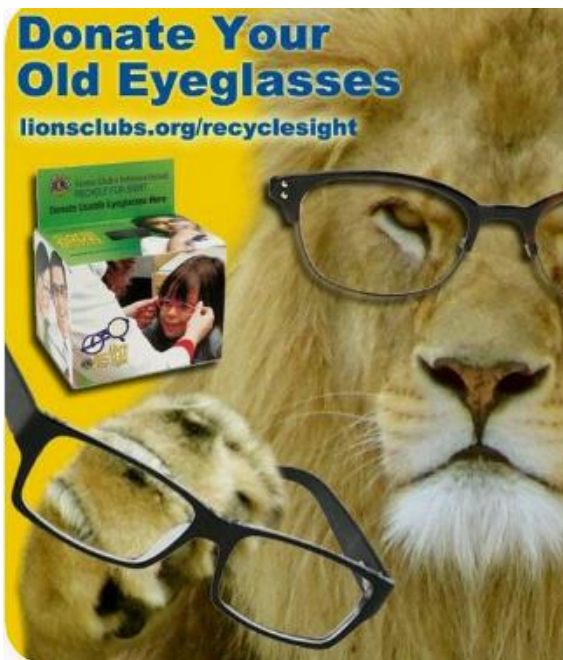
Counseling graduates are certified by the National Association of Certified Credit Counselors; Administrative Assistant graduates are certified Microsoft Office Specialists;

Assistive Technology Instructors graduate with the Certified Assistive Technology Instructor Specialist certificate; and Medical Billing graduates are certified by the American Association of Professional Coders .

A company can simply begin the process by contacting World Services for the blind at wsblind.org to set up a time to discuss the possibilities or contact PDG Ken Reed at kreeds@verizon.net for more information.



Without community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient. It's the way in which we ourselves grow and develop. 





Lions Clubs International Objectives

To Create and foster a spirit of understanding among the peoples of the world.~

To Promote the principles of good government and good citizenship.~

To Take an active interest in the civic, cultural, social and moral welfare of the community.~

To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.~

To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.~

To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.~

4

Lions Code of Ethics

To Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.~

To Seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.~

To Remember that in building my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.~

Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.~

To Hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.~

Always to bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor, and means.~

To Aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.~

To Be Careful with my criticism and liberal with my praise; to build up and not destroy.~

5

SERVICE TOOLKIT



Lions Clubs International

Club and Community Needs Assessment

ARE YOU LOOKING FOR NEW RELEVANT SERVICE PROJECTS?

Do a Community Needs Assessment
click here:

<https://temp.lionsclubs.org/.../cmtty-needs-assessment.pdf>





2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023



JULY 7-11, 2023 | BOSTON CONVENTION & EXHIBITION CENTER



BRIAN E. SHEEHAN
 Lions International President

A message from our International president

<https://youtu.be/XNX2CwMGOh4>

click on link to be taken to video

Future LCI Conventions

- 2023 July 7–11 Boston, Massachusetts
- 2024 June 21–25 Melbourne, Australia
- 2025 July 4–8 Mexico City, Mexico
- 2026 July 3–7 Atlanta Georgia, USA
- 2027 July 2–6, 2027 Washington DC, USA
- 2028 June 23–27 Singapore





ADVERTISING & EVENT PROMOTION FOR YOUR CLUBS NEXT VISION SCREENING:

The success of the event is heavily dependent on the effectiveness of the host organizations advertising and promotion.

The main components include:

- Flyer Production and Distribution
- Schools Notification to Parents
- Public Service Announcements
- 2-1-1 Listing (United Way)
- Social Media Flyer Production & Distribution

The Host Organization is responsible for the production and distribution of event flyers.

CLFIS has prepared English and Spanish flyer templates for the host organization to use for printing. These templates are recommended and the content, except when combining English and Spanish, may not be altered or deleted.

The Host Organization adds the following information specific to the event:

- Host Organization Name
- Host Organization logo (optional)
- Screening day of week, month, day, year
- Location: Facility name, building name, street name and number, city, state, zip

CLFIS must approve the flyer prior to printing and distribution. Send your flyer to the CLFS Vision Screening Scheduling Committee (VSSC) for approval.

Depending on the population and size of the area to be canvassed, somewhere between 500 and 1,500 flyers will be needed.

Flyers should be posted one month out at locations that reach the highest population of people in need:

- | | |
|------------------------------|---------------------------|
| Laundromats | Senior Centers |
| Donut Shops | Swap Meets |
| Grocery Store | Pawn Shops |
| Community Boards | Public Health Departments |
| Churches | Community Centers |
| Goodwill Stores | Thrift Shops |
| Food Banks | Family Services Offices |
| Check Cashing Establishments | |

In addition, there are local organizations serving the needs of others who can be called upon to post flyers and promote the event.

- | | |
|-----------------------|-----------------------|
| • Lions Clubs (Other) | • VFW |
| • Kiwanis | • Knights of Columbus |
| • Optimist Clubs | • Masons |
| • Elks Club | • Chamber of Commerce |

School Notification to Parents

It is critically important that parents who have children in area schools be given notice of the upcoming vision screening. Make sure that all area school principals are contacted and provided with an email version of the flyer.

Public Service Announcements

The host organization can use their community contacts to secure print, radio and even cable TV publicity. Local newspapers are often willing to print an article about the event and city officials may be helpful in getting an announcement on English and Spanish radio stations.

Social Media The host organization and all its' members should post the upcoming event with details on their social media outlets of choice.



2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

Newspapers In addition to providing a press release to local news organizations, to garner public relations for your Lions Club or other host organization you should inform the local newspaper about your event with the idea of having them send a reporter and photographer. Publicity from published articles will enhance your community image and stimulate new membership.

LIONS UNIVERSITY - USA-CANADA Lions Leadership Forum



Reno, Nevada Hosted by
 MD4 September 21-23, 2023

Future USA/Canada Forums

Louisville, Kentucky September 2024

Atlantic City, New Jersey September 2025

Louisville, Kentucky September 2024

Atlantic City, New Jersey September 2025



It is a Comprehensive Lions Club Leader Development Program available to **every** Lion club member!

Classes are on-line, self-paced year-round and only take about one hour each to complete.

Each class has a short knowledge quiz at end to assess understanding and once completed you will receive a certificate of completion.

To be awarded a Bachelors, Masters or Doctorate in Lions University, Lions must complete 10 required courses and at least 5 electives of their choosing.

Once these classes are complete you can apply for graduation!

Easy!

To receive your diploma, you must then personally attend one of the USA/Canada Lions Leadership Forums that are held annually. **The good news is the 2023 Forum will be held in Reno, Nevada!!** So, if we can get several club members from our district to complete this interesting training over the next year maybe we can travel together to this and have a graduating 4L5 class celebration!!!!

Bachelor's Program: This program allows Lions to develop the skills necessary to lead a vital Lions Club. Courses are directed to the skills needed to be a great club leader.

Master's Program: This program focuses on giving support to clubs through district leaders. This program is aimed at District Level Leaders - District Governors, Vice District Governors, Zone Chairs, District Committee Chairs, Certified Guiding Lions, and other leaders that are ready to foster quality clubs in their District.

Doctorate Program: This program focuses on skills needed to be a training facilitator for adult volunteers. In effect, Lions who have completed the Doctorate Program are prepared to be great trainers of other Lions.

For more information [Lions University - A Comprehensive Lions Club Leader Development Program](#)

Excerpt from www.lionsuniversity.org



Notes from our 2nd VDGE Lion Stephanie Gwinn

- I have been collaborating with Lions in district C4 and 4L4 to support the Lions Youth Exchange Program. If you would like to join me at the Ontario airport to greet the students, please give me a call to arrange a meeting time, as students will arrive at the airport at all different times. Governor Drew Sasser, from 4L4, will drive the students up the hill.
- We received a grant from the California Lions Foundation so we may purchase snacks and food to give to the families who are staying at the Ronald McDonald House. This will be a joint project between Lions and Leos, and we need your help. It will take place sometime during the week of June 26th, up at Camp Teresita Pines. We will pack the bags to give to the families.

We Serve!

Stephanie Gwinn

2nd VDGE



Childhood Cancer



Youth



Humanitarian



Hunger

Service

Does not end, until you report it.
How many volunteers?
How many hours?
How many Lives were IMPACTED?



Disaster Relief



Environment



Diabetes



Vision



M.D. 4

STUDENT SPEAKER CONTEST

Jacob from 4A2 won the MD4 Student Speaker Contest in San Diego on Saturday June 10th
Congratulations Jacob and we thank all the club participants from our 4_L5 for their hard work and amazing entries.



PEACE POSTER UPDATE



PEACE POSTER KIT 2023-2024

PPK1EN \$11.95

Peace Poster 2023-2024 Contest Kit, "Dare to Dream". Each kit contains all the materials needed to sponsor the contest in a school or youth group, including complete rules, promotional material and recognition certificates for

participants. One kit is needed for each entry sponsored. Kits are available in all eleven languages. **Kits are sold from January 15th through October 1st. Orders received after October 1st will be filled based on availability.**



2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

ROSE PARADE JANUARY 1st 2024

Theme: **Celebrating a World of Music: The Universal Language**



BUY A ROSE

It's not possible for everyone to travel to Irwindale, California to help decorate the Lions Float. The "Buy a Rose" program gives you a digital front row seat in the creation of the Float.

Your donation helps Lions Float, Inc. cover the cost that go into putting a float in the Rose Parade.

Thank you for helping decorating the Float!

A Single Rose—\$20 (receive a "Rose Pin" and 5 digital pictures of the decorating process)

A Half-dozen Roses—\$100 ("Rose Pin" and 10 digital pictures of the decorating process)

A Dozen Roses—\$200 (receive a "Rose Pin" and hard cover keepsake book commemorating the 2023 Lions Rose Float, Plus 10 digital pictures)

BUY A ROSE

Make Checks Payable to Lions Float Inc

Send Payment To: PDG Mark Piva, LFI Treasurer, 7171 Warner Avenue, #B159, Huntington Beach, CA 92647

2024 Rose Parade Volunteer Decoration Schedule DRY DECORATION

Saturday Dec. 2, 2023 9:00 am to 5:00 pm
 Saturday Dec. 9, 2023 9:00 am to 5:00 pm
 Saturday Dec. 16, 2023 9:00 am to 5:00 pm
 Saturday Dec. 23, 2023 9:00 am to 5:00 pm

Lunch break is 12 pm - 12:30 pm

FLORAL DECORATION

December 26, 2023 - Tuesday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to 9:00 pm

December 27, 2023 - Wednesday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to 11:00 pm

December 28, 2023 - Thursday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to 11:00

December 29, 2023 - Friday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to 11:00 pm

December 30, 2023 - Saturday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to 11:00 pm
 Graveyard 11 pm to Finish

December 31, 2023 - Sunday

Shift 1: 8:00 am to 4:00 pm
 Shift 2: 4:00 pm to Completion
 Shift 3: 6:00 am to 10:00am

Dinner break is 6 pm to 6:30 pm



This symbol represents HOPE.
 It represents HELP.
 It represents a sense of COMMUNITY.
 This symbol represents the Lions Club.



2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

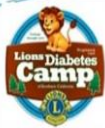
THE PRIDE

June 2023

WHATS HAPPENING IN OUR DISTRICT (and Nearby)?

Please email your event fliers to district4l5newsletter@gmail.com for inclusion in this section.

LIONS DIABETES CAMP



Diabetes Family Camp

October 13 thru 15, 2023

7-15 year old students with Type 1, 2 or Pre-Diabetes

Siblings are welcome and free of charge


For all attendees: proof of COVID19 negative test up to 5 days before camp or proof of COVID19 vaccine series complete at least 2 weeks before camp

Camp cost \$25 per families limited to 1 adult caregiver (required)

Diabetes Management & education, fun activities, peer learning

Reserve your spot by **September 28, 2023**

Register at: www.lionsdiabetescamp.org or send email to lionsdiabetescamp@outlook.com







Lions Diabetes Camp of Southern California is a nonprofit organization under 501(c)(3)




LIONS CLUB OF ANZA VALLEY is proud to partner with **AK BUCKING BULLS** for a KIDS bull riding event on Anza Days, July 1st! Directly following the Gymkhana! Local kids can try out this exciting sport! Mutton Busting is also available! Member entries will close on June 22nd!

July 1, 2023: Check-in - 5 pm Start Time 7 pm
 39551 Kirby Road - Anza

CONTACT AK BUCKING BULLS TO SIGN UP!
(951) 719-7886



Apple Valley Lions and Cubs Club

Invite you to

15th Anniversary of Club BBQ, Installation of officers and club awards event.

Come meet our new District Governor **Lion Hank Trueba**

Saturday June 24th 2023
 11am-3pm

Games and activities for the cubs and kids of all ages.

Lunch of hot dogs and burgers, popcorn and All things summer!
 Bring a guest and a lawn chair and enjoy the day with us.

This is our clubs vision of an OPEN HOUSE



Hansen Hall, Church of The Valley 20700 Standing Rock Avenue, Apple Valley CA 92307
 RSVP please to applevalleylionsclub@gmail.com
 or text RSVP to 760-923-4689 by June 20th 2023

Presented by the Apple Valley Lions and Cubs Club in partnership with Church of the Valley

8th Annual **CAR SHOW**

Saturday, September 9, 2023
 9 AM - 1 PM
 Church of the Valley
 20700 Standing Rock Ave, Apple Valley, CA 92307




Proceeds will support Hunger and Food Insecurities Relief Programs

For more information Contact
 Marcus Rollins
 760-881-6396
applevalleylionsclub@gmail.com

Registration: \$25.00
 Bring 5 pairs of gently used eyeglasses for a \$5.00 discount
 Military and Veterans: \$20.00

Opportunity Drawings, Music and Trophies

Free Admission Community Garden Grand Re-Opening! Join us!

When: Saturday May 6, 2023
VICTOR VALLEY RESCUE MISSION 10am-2pm **FUNDED**










Victorville Lions Club engages with Environmental and Hunger Causes with Victorville Senior Citizens Center

Reopening Community Garden



Jurupa Lion Club Celebrated its 75th Anniversary.



The 75th Charter Anniversary: Jurupa's Jubilee event was a glorious evening. Lions were welcomed to the event with a photobooth, Silent Auction, Reverse Raffle, DJ, and social hour. Presentation and Proclamations recognizing the 75 years of service to Jurupa were given from the Lions Club, City, County, State Assembly and Senate. Dinner and Dancing closed out the night.

Lions Patty Trueba and Lion Stephanie say they never have seen the patio look so fancy and nice. Many thanks to our sponsors and set up by Lion Susan, Nils, Veronica, Brian, Pam, Angie, Elvera and Volunteers.

It was my pleasure to organize and co-host this event for my club. I appreciate all the time and service you all have given to our Club and community over this past year. I can only hope all Lions celebrate everything they do with the same kind of positivity and joy as this Jubilee. Service above Self and Together WE Can make a difference in the world.



DIABETES CAMP FOR ADULTS Terisita Pines

Fantastic weekend at the Adult Diabetes Camp. Over 35 people attended.
[#lionsdiabetescamp.org](https://www.lionsdiabetescamp.org)



OFFICER TRAINING

We had 57 Lions attend the District Officer Training at the Senior Center in Riverside. Thank you to all the wonderful presenters - Lion Anthony Phillips, PDG Kenneth Reed, Lion Danelle Bubier, Lion Lidia Petrov-Jones, PDG Mike Jones and 1st VDGE Alan M. Winkelstein, Lion Angie Deccollect. and DGE Hank Trueba

CONGRATULATIONS TO OUR NEWEST CLUB TIMBERLINE LIONS CLUB CHARTER NIGHT





AWARDS AND RECOGNITIONS

CONGRATULATIONS Lion Kathy McCracken for her 100% reporting award.



CONGRATULATIONS to our two newest Melvin Jones Fellowship recipients
Lion Doreen Bobeng and Lion Brenda Gunder



CONGRATULATIONS TO LIONS IPDG FRED CALDERA for being awarded the International Presidents Certificate of distinguished Achievement Certificate of Appreciation



CONGRATULATIONS to the Jurupa Lions Club for the following newly announced awards.

‘Organization of the Year’ award

Lion Karen Martinez who won the Community Spirit Award!!

Leo Shyanne Blynn won the young achiever award.

CONGRATULATIONS to LION JENNIFER SIMPSON and LION ANDREA GREEN on their LCI Service awards presented at the District convention





BITS AND BYTES

This recent post was shared by our own District Governor Lion Linda Amerault and is worth a re-share for those not on Facebook so EVERYONE know trainings offered.

David Hamilton ▸ David in the Lions Den- AKA Immediate Past District Governor MD4-A2
 3d · 🌐

Check out all this free training

Course Title
Action Planning to Achieve District Goals (3 modules)
Beyond Leos: Continuing the Service Journey
Club Officer Training
Club President Responsibilities
Club Secretary Responsibilities
Club Treasurer Responsibilities
Coaching (4 modules)
Communication Skills for District Governors (4 modules)



Lion in 3D (click on image and use arrows to move him as you want) This resource can be found under 'Insert' tab and in '3d Models' tab on most computers.

District 4-L5 Lions (Official)

Expense Claims Training (3 modules)
Global Action Team
Global Membership Approach Orientation
Goal Setting (2 modules)
Introduction to Live Virtual Training (5 modules)
Introduction to SWOT Analysis
Leo Club Officer Training
Leo- It's Your Time video
Managing Change
Meeting Management (7 modules)
Member Motivation
Membership Satisfaction
Mentoring (3 modules)
Most Frequently Asked Policy Questions
New Club Development (2 modules)
Policy Practice: The Board Policy Manual and Governing Documents and Their Locations
Promoting Innovation (3 modules)
Promoting Your Lions Clubs International Foundation (LCIF) Grant Project [EN]
Public Speaking (3 modules)
Robert's Rules of Order (1 module)
Second Vice District Governor Orientation
Selecting Your Team
Servant Leadership (3 modules)
Succession Planning (2 modules)
Team Motivation (3 modules)
The Service Journey (5 modules)
Time Management (5 modules)
Working Together in a Mutually Respectful Environment
Invite for Impact (2 modules)

Richard Stevenson
 Admin · 3d · 🌐

LIONS LEARNING CENTER LIST OF COURSES

Have you reviewed all of the courses and paths available in the Lions Learning Center within the Lions Portal under LEARN? Check them out, you will be surprised at the number and variety of courses. Click on the list to see the full list.

Sign seen on a school fence





OUR ENVIRONMENTAL CAUSES NEXTREX Plastic Recycle project



plastic film recycling
 challenge/info sheet



How does the challenge work?

- Register on NexTrex.com to obtain access to the Trex Portal
- Determine a six-month collection time period.
- Collect a minimum of 500 lbs. or 40,500 plastic film and bags
- Weigh and record amount of film recycled each month
- Deliver the collected plastic film to a participating retailer (see list for recycling)
- Stores prefer smaller and more frequent amounts in the provided bin. Please contact store ahead of time with larger amounts.
- Report recycling totals at mytrex.com

What does Trex provide?

- Up to three recycling bins
- Posters

What can I win?

- If goal is met or exceeded, group will receive a Trex bench

What can be recycled?

All plastic must be clean, dry and free of food residue.



register on the website: NexTrex.com

Congratulations to the following Clubs in our district who have shared they have earned a bench through the Nextrex program.

Victorville

For those heading to RENO for the USA -CANADA Lions Forum each participant is requested to bring 21 plastic bags so they can donate toward a NEXTREX bench.

<https://fb.watch/l7y8PARWpB/>

PDG Bob Domenigoni Memorial Pull Tab Challenge



Congratulations to all the clubs who turned in pull tabs. Time to start the collection for next year!!

PACK - A - BRICK PROJECT

This is an excellent way to recycle all the other plastic.

Fill your plastic water bottles with as much plastic trash as you can and bring them to the February District gathering to hear what they will be turned into.

Contact Lion Jim Rizer for more information
 Email : jrizor1969@gmail.com

DID YOU HEAR?

Lion Portal Important Dates!

7/15/23-7/24/23: Target Conversion Date

Before 6/15/23: Enter all club officers for 2023-2024

Before 6/15/23: Enter service activity for events prior to 6/1/23. Reporting for 6/1/23 going forward will be in the new system after conversion

Before 6/15/23: Record any club or donations to LCIF are in the bank with the appropriate supporting documentation for recognition.

Before 6/15/23: Make sure club data is accurate for this year (2022-2023). For Example, new members, sponsors, new clubs formed, transfers and other end of year activities specific to clubs are correct and recorded in MyLion/MyLCI

- Make sure every member has an email listed and no shared emails can be used in the new LIONS PORTAL



2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
 4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

4-L5 District Governor Linda Amerault

Thank you for your leadership and for representing us so well.
 We wish for you every good thing in your future.



2022-2023 was filled with fun times, great friendships, and awesome service achieved.



4L5 DISTRICT CONVENTION May 19-21st 2023 at SOBOBA CASINO



The District Convention was a great event held at the Soboba Casino in San Jacinto in May 19-21st. with the theme of "Fairy Tales do come true"

The annual convention is a great way to celebrate the district and club achievements as well as say farewell to the outgoing District Governor, Welcome the incoming officers and vote on any bylaws propositions.



Lion Hank Trueba 2023-24 District Governor



Lion Dr Alan Winklestein 2023-24 1st VDG



Lions Stephanie Gwinn 2023-24 2nd VDG





2022-2023 District Newsletter
 District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023





IN MEMORY

Anza Lions Club

Lion Charles Fredy
12/06/2021 ~ 11/1/2022

Lion Heather Wilson
3/7/2022 ~ 11/1/2022

Big Bear Lions Club

Lion Katie Crawford
6/22/2017 ~ 12/12/2022

Big Pines Teresita Pines Lions Club

Lion Silveria A. Garcia
9/1/2020 ~ 6/3/2022

Lion Jose A. Morales
7/2/2020 ~ 11/1/2022

Calimesa Breakfast Lions Club

P.D.G. David A. Maruna
11/1/1962 ~ 8/6/2022
Melwin Jones recipient

Canyon Lake Lions Club

Lion Jack Melcher
6/1/2001 ~ 3/16/2023
Melwin Jones recipient

Colton Lions Club

Lion Jeff Ketchum
12/20/2019 ~ 10/12/2022

Desert Center/Chuckwalla Valley Lions Club

Lion Sally A. Hadden
10/28/2014 ~ 07/05/2022

In Memory of the Lion Members that have passed away in the past year. May we honor all their legacies through the service we provide in the years ahead.



Grand Terrace Lions Club

Lion Delores Fury
5/2/2012 ~ 12/2/2022

Lion Don Smith
5/2/2012 ~ 12/2/2022
Melwin Jones recipient

Lion Gladys Beck
Melwin Jones recipient

Lucerne Valley Lions Club

Lion Theresa Hall
3/5/2020 ~ 5/17/2022

Lion Donita M. Jepson
6/1/2004 ~ 10/1/2022
Melwin Jones Recipient

Lion Hank Kalwin
6/18/2009 ~ 5/17/2022

Nemet Lions Club

Lion Evelyn Huster
9/1/2011 ~ 4/1/2022

Jurupa District Lions Club

Lion Eugene Mitchell
10/1/1975 ~ 8/6/2022
Melwin Jones recipient

Norco Lions Club

Lion Jesse F. Malone, Jr.
1/1/1991 ~ 9/1/2022

Palm Springs Lions Club

Lion Shirley Mac Dowell
3/1/2002 ~ 11/1/2022
Melwin Jones Recipient

Lion Paula Turgeon
9/22/2005 ~ 4/10/2023

Rialto Host Lions Club

Lion Nancy A. Tucker
2/29/2020 ~ 9/22/2022

Spring Valley Lake Lions Club

P.D.G. Br. Al Andrews
7/1/1997 ~ 2/15/2021
Melwin Jones Recipient

Temecula Lions Club

Lion James Miller
1/1/1984 ~ 2/1/2023
Melwin Jones Recipient

Yucaipa Valley Lions Club

Lion Janice Curtis
1/1/2020 ~ 10/26/2022



2022-2023 District Newsletter
District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

Funny story – because we should always laugh at ourselves first...

SO.... I took on the District Newsletter Editor role willingly though not super confidently, when asked by DG Linda and even though I have not edited anything but medical training programs for over 40 years - I still thought I could 'probably' do this.

One of the first things our team suggested was to have a dedicated gmail email account. Great ... Right???
So District4L5newsletter@gmail.com was born.

At the second district gathering I was feeling a little more comfortable and printed off 75 postcards with a reminder of where to send the newsletter articles from every club. I duly placed them in each folder for club secretaries to collect when I suddenly at the end of the meeting realized I had printed the wrong email on them and had instead written 4L5districtnewsletter@gmail.com.
Oh no.!!! What's an editor to do?

In IPDG Lion Fred's words -"Be the Solution". On my phone I jumped (hoping the tail twister would not see me and fine me – Thanks Erik) and lickity split a second email was created to mimic my mistake.

Thank you, Universe, for NOT allowing someone else out there who had already taken it. SO, if you have been wondering why there are two options for emails - that is my confession.

Now your role to help me from messing up in future is to actually send me any and all submissions from your club so they can be included. As you create a flier send it to me, as you publish a event send me a copy and photos. Right now I am stalking facebook like a felon to get material.

Our hope is to publish more often (maybe every other month), in the next year to shorten the length of the newsletter but if we don't have material, it will look a little sparce.

Newsletter Editor Lion Donna Rollins



Thank you to all who have supported this quarterly newsletter and who have put their time and energy into making it a reality. Everyone, please consider submitting photos articles and reviews of activities to be included in our next issue in August.

4L5districtnewsletter@gmail.com OR District4L5newsletter@gmail.com

So don't wait till the last few days.

Everytime you have an event send us your synopsis and photos .

Each time you have a flyer for the next quarter add us to your email list so it will not get missed.

Please send any comments, corrections, and suggestion regarding this newsletter to the email above with the subject line 'Editor'.

Respectfully submitted

Lion Donna Rollins

District 4L5 Newsletter Editor



2022-2023 District Newsletter
District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

Our Service



Lions are a global force for good.

Lions Clubs International is the largest service club organization in the world, with more than 1.4 million members in 48,000 clubs serving 200 countries and geographic areas worldwide. Since our founding in 1917, we have been proving that where there's a need, there's a Lion.

Kindness matters to Lions.

Our motto is "We Serve" and Lions put it into action every day. We're caring men and women who come together to be the difference in our communities. We believe we can do so much more together than we can alone.

Lions serve global causes.

Lions around the world are rallying around the five global causes of vision, hunger, the environment, childhood cancer and our new global focus, diabetes. We have set a goal of serving 200 million people a year through these causes and other humanitarian initiatives.

Lions empower young people.

We believe young people are the leaders of tomorrow. And today. Our Leo clubs give young people opportunities to become volunteers and service leaders, developing new skills and a lifelong passion for service. Approximately 180,000 Leos in 7,200 clubs are serving more than 140 countries worldwide.

We also provide valuable local services to youth such as mentoring, health programs and scholarships. Internationally, we empower youth through our Peace Poster Contest, youth camps and exchanges, and the Lions Quest program that has helped provide positive life skills to over 16 million students.

Our Foundation empowers the service of Lions.

We also help our global neighbors through the support of our Foundation, Lions Clubs International Foundation (LCIF). LCIF has awarded more than US\$1.1 billion in grants to support Lions' humanitarian projects. In 2020, LCIF donated millions of dollars in emergency grant funds during the coronavirus (COVID-19) pandemic, providing critical supplies and equipment to hospitals, medical clinics and emergency management systems, including front-line health care workers and first responders.

Lions are making a world of difference.

Every day, every way, Lions are investing their time, talents and resources in the communities where we live, work and serve. We believe there is no challenge that can't be overcome when we unite for good.



Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA | PHONE 630-571-5466 | FAX 630-571-8890 | lionsclubs.org PR799 EN 5/20



2022-2023 District Newsletter
District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023

A VERY HAPPY NEW

Lionistic Year

2023 - 2024

The Lions International logo is centered on a red carpet that leads up to a red circular platform. The background is a light gray with white diagonal lines radiating from the center.

July 1, 2023 - June 30, 2024



2022-2023 District Newsletter
District Governor Linda Amerault
<http://WWW.DISTRICT4L5.ORG>
4L5Districtnewsletter@gmail.com

THE PRIDE

June 2023